



COMPETITION
i n t e r a c t i v e

2021

A LETTER FROM PAUL STEELMAN

My casino clients have asked me and my design company to diversify the slot machine offering. For the past 30 years slot machines have been the major source of revenue for casinos. Slot gaming win has been dwindling yearly as the population ages. The younger generations who visit casinos do not play the traditional slot machine product.



There have been several attempts at Skill Based Slot Machines with little success. Our machine is different, it is a hybrid skill based slot machine that is similar to IGT's Wheel of Fortune game – which is one of the most successful slot machines ever.

Running Rich Reels is a standard slot machine with a skill bonus that features driving, 'racing', for a chance to win more cash. It has achieved tremendous success within its limited testing.

I have financed the design, product and company. In the near term CI wants to supply and install 10,000 Running Rich Reels in casinos worldwide.

All machines will use a revenue sharing model and potentially gross as much as \$20,000USD/ year, which could capitalize the equipment cost in about 10 months. We believe that Competition Interactive can produce substantial revenue while changing the casino slot offerings.

Sincerely,
Paul Curtis Steelman

A stylized, handwritten signature in black ink. The signature is cursive and appears to read 'Paul Steelman'. To the right of the signature is a small, solid black square.

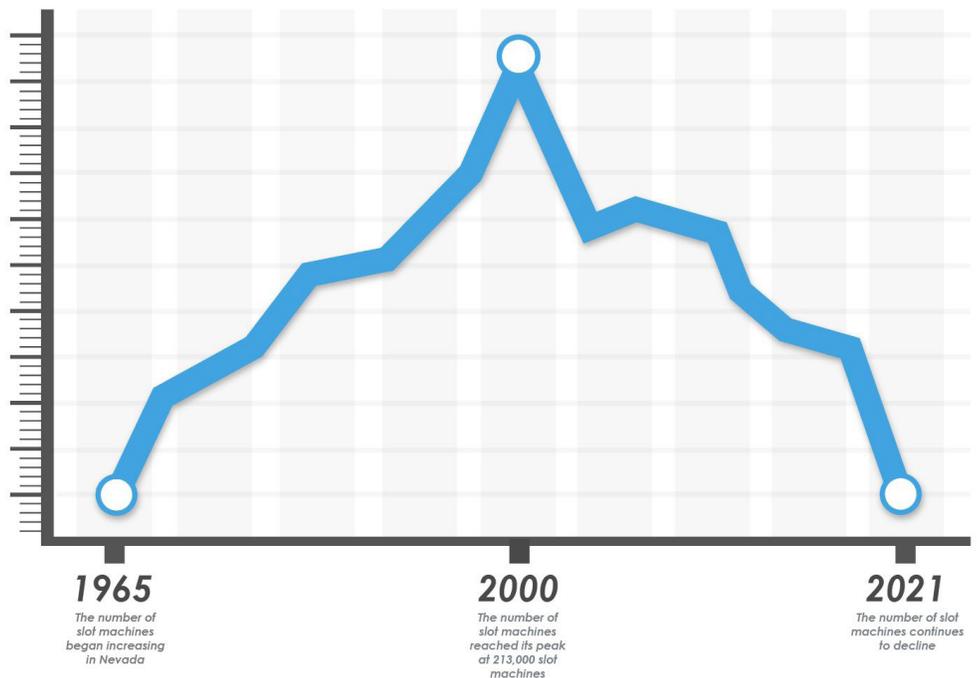
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COMPETITION INTERACTIVE (CI)

Casino Market Changes Creates a Demand for Innovative Products

Casinos realize that the demographics of slot machine players are getting older and the younger casino patrons do not play traditional slot machines as frequently.

In 2018 in Nevada, there were approximately 164,000 slot machines and other mobile gaming devices in casinos. Since 1965, this figure had been steadily increasing up until the year 2000, in which it reached its peak with around 213,000 slot machines. From the year 2000 on, the number of slot machines and other mobile gaming devices in Nevada casinos has been declining continuously.

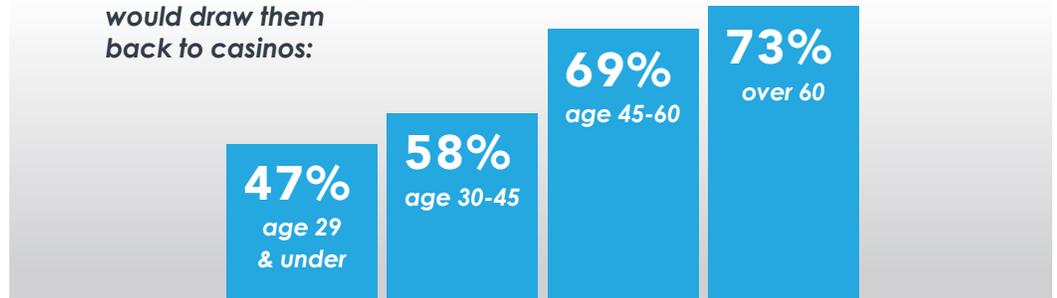


Nevada Slot Machines and Mobile Gaming Devices in Casinos Are Lower in 21st Century

COMPETITION INTERACTIVE (CI)

Casino Operators Depend on New Innovative Slot Machine Companies

Those who said slot games would draw them back to casinos:



Survey finds top qualities that make younger gamblers want to play a casino game:



84% said that if a game required more thought, strategy or skill to play, they feel it increased chances of winning.

Younger Gamblers are less drawn to the casino by traditional slot games and are more interested in new types of games

Paul Steelman, the owner of CI, has designed over 3,000 casino projects throughout the world. In his discussions with many of these casino owners, there is substantial interest in the slot machine of the future. They are seeking to draw in the younger, 'future', casino player with new games.

Casino operators are depending on the slot machine companies to develop innovative products to successfully fill the massive gaming space that has been built all over the world.

COMPETITION INTERACTIVE (CI)

CI Innovates Slot Machines Targeted at Younger Gaming Audience

Competition Interactive was formed in 2016 to design and build Interactive Slot Machines targeting a younger gaming audience.

CI was formed using the knowledge and resources of the following Las Vegas based companies; Steelman Partners (Casino and Integrated Resort Design), Inviro Studios (Digital Creative Content), and MARQI Branding Studio (Creative Solutions).

Competition Interactive was formed to develop a new type of slot machine to attract new customers willing to visit and participate in casino gaming.

- Skill Based Game Design
- Casino Game Software
- Gaming Cabinet Design
- Multi Player Game Play
- Custom Game Platform



Steelman Partners™



Competition Interactive is an innovative new gaming studio that is changing the world of casino gaming one experience at a time. We're bringing the familiarity of playing video games at home and on the go, to the exciting environment of the casino floor. Our casino games are social, multiplayer, competitive, and skill-based; allowing friends - old and new - to compete against one another as well as the 'house'.

Competition Interactive was born from the love of game design and the passion of evolving the casino gaming experience. Our team of gamers, designers, artists, developers, engineers, and entrepreneurs bring years of gaming experience to the company as we 'Change the Game, Within the Game'.

www.competitioninteractive.com



PAUL STEELMAN

AIA, NCARB, CEO, Steelman Partners

Paul Steelman, a native of Atlantic City, New Jersey, is recognized as a visionary designer of global entertainment, hospitality, and gaming architecture. With a career spanning over four decades, he has designed buildings for the mavericks of the gaming industry including Kirk Kerkorian, Steve Wynn, Sheldon Adelson, Francis Lui, Lawrence Ho, Tan Sri Dato' Lim Kok Thay, Tan Sri Dr Chen Lip Keong, Prince Albert of Monaco, Bob Stupak, Frank Modica, Phil Satre, Derek Stevens, and Stanley Ho.

Paul began working as an architect in his father's practice before graduating from Clemson University in 1977. His early work involved designing several pieces of the first Atlantic City Casino and Resorts International. Working for Atlantic City in the Planning and Development Department, he met many renowned casino architects and eventually took jobs in Las Vegas with Steve Wynn and Joel Bergman, where he spent nine years designing many of the Mirage Resorts projects. In 1987, he opened his own practice specializing in entertainment design.

Paul's distinguished career has garnered several awards including: 2015 The Sidney Artist Hall of Fame at UNLV for Outstanding Achievement in Architecture, 2010 SARNO Lifetime Achievement Award, and the 2006 HOSPY Lifetime Achievement Award. He can be seen featured in many publications and visual media, including *Forbes Magazine Designing for Dough* and the *Oceans 13 DVD* featurette, *The Opulent Illusion*.



KEITH WINTERS

Chief Creative Executive, Competition Interactive

Keith Winters is a creative genius and innovative visionary, known for harnessing creative and technical talent that transcend into leading, world-class organizations. A founder of Competition Interactive, he is an experienced executive that is skilled in the art of product development, visual communication, and technological ideation.

Originally from Ann Arbor Michigan, Keith is educated at the University of Louisville and the University of Cincinnati, holding a master's in Urban Design. Keith moved to Las Vegas in 2008 to build the renowned Design Visualization studio for one of the largest architectural design firm in the world - Steelman Partners.

Leading 3D artists in six global offices, Keith oversees digital content for the gaming industries most prestigious clients including Sands Corp, MGM, and Genting Group. Keith founded Inviro Studios, a CG character animation studio, with Paul Steelman in 2011 to enter the world of children's film.

In 2015, Inviro Studios pivoted into game design and development and lead to a partnership with Competition Interactive to create the casino industry's first gambling racing video game.

Today, Keith oversees and pushes the envelope for a library of casino sport based, mobile skill games, and hybrid slot and table games that are helping to revolutionize the gambling industry.

**“Change the Game,
Within the Game”**



Keith Winters

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COMPETITION INTERACTIVE (CI)

Nevada Gaming Commission Licenses

In February of 2017, Paul Steelman, founder of Competition Interactive, was found suitable by the NGCB, Nevada Gaming Control Board.

Competition Interactive received Gaming Manufacturer and Distributor licenses for the State of Nevada shortly thereafter.

Paul Steelman maintains this prestigious license as required by Nevada Law.

Competition Interactive also received a Parimutuel Systems Operator license in early 2021.



COMPETITION INTERACTIVE (CI)

Running Rich Racing

Prototype One



CI discovered an opportunity to develop a new, innovative type of slot machine based upon a driving and racing theme.

- All people know how to or know the concept of driving a car.
- Many younger people grew up with driving video games based upon kart racing and power up enhancements. If they could play that type of game with a chance to win money in a casino, we believed it would be a new younger market for the casinos.
- There were no slot machine companies developing a driving game for the casino (to our knowledge).
- Inviro Studios created the original Intellectual Property (IP).

The Initial Prototype featured 'driving' concepts:



- A steering wheel with paddle shifters (to deploy 'power-ups')
- An acceleration pedal
- A sportscar bucket seat
- Original content for 6 race tracks and 9 drivers/ characters
- A panel for back-betting allowed guests to bet on final results
- The original Prototypes were constructed in China



COMPETITION INTERACTIVE (CI)

Running Rich Racing

Prototypes Two & Three



After the initial prototype, 2 additional versions were completed.

Newer prototypes integrated many of the comments we received from the casino operators. These versions of Running Rich Racing were tested under the State of Nevada NIB Program at 3 casinos, including the Venetian, The D and Planet Hollywood.



One young local loved the game so much, that he played 12 hours a day at all 3 test locations!

Feedback from testing was very interesting –

Derek Stevens, at The D at downtown Las Vegas, was the very *first* to agree to test a sports based slot machine.

Sands Gaming Executives stated that they welcome Competition Interactive's games on their floor at anytime.

Caesars Gaming Executives stated that Running Rich Racing was the **BEST skill based slot machine on their floor**. At their Planet Hollywood location, the win was over to \$100 USD/ Day, but we realized that a redesign was required. At \$100 USD/ Day the ROI was not sufficient to capitalize the manufacturing of the product.

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COMPETITION INTERACTIVE (CI)



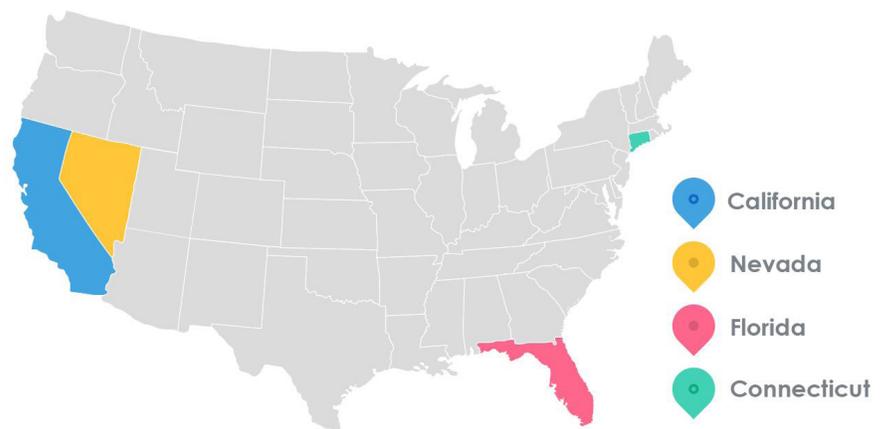
Running Rich Reels

In 2019, CI decided to revise the original skill concepts and focus on a kart-racing themed slot machine that would appeal to a more broad customer base - Running Rich Reels.

'CI was inspired by and decided to follow the tremendous success story of the Wheel of Gold/ Wheel of Fortune slot machine that was developed by Stan Fulton and Randy Adams. The Wheel of Fortune was sold to IGT and became one of their most profitable games. At one point, the Wheel of Fortune contributed to 68% of IGT's revenue. This game remains to be popular today.'

CI designed Running Rich to be a standard slot machine first and a skill option (driving) as the bonus. CI also designed the bonus so the patron could select between racing their car for the additional win or tapping a treasure chest to take the bonus.

BMM Approved for Several Jurisdictions



CI projects that Running Rich Reels will be approved in any jurisdiction in the world.

Modifications were completed and tested by BMM for approval in the following jurisdictions: California, Nevada, Connecticut and Florida

Running Rich Reels was Certified by BMM in 2020

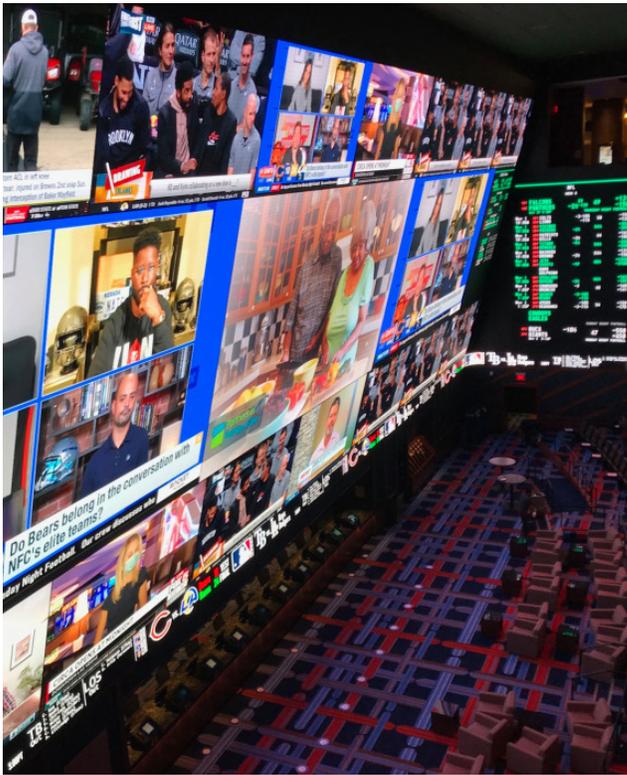


COMPETITION INTERACTIVE (CI)

Sports Based Slot Machine

CI has Deisgned and Manufactured a Sports Based Slot Machine

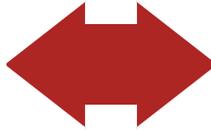
CI believes that sports slots machine should be a part of the casino gaming experience.



Circa Sports Designed by Steelman Partners

SPORTS BETTING

*Largest Sportsbook
Screen In the World!*



Running Rich Racing

SPORTS SLOT MACHINES



Running Rich SKILLZ Edition

First-Ever Casino Gambling Racing Game is Now an Esports App!

*Skillz Players average
62 minutes per day,
more time than TikTok,
Facebook and YouTube*

Since July 2021, Running Rich Racing Mobile has been available on the Apple Store, the Galaxy Store and the Skillz website.



Running Rich Racing Mobile App

*Compete for
Real Cash*

Skillz has over 18,000,000 registered users and is a mobile multiplayer competition platform for video games. It is integrated with both iOS and Android versions of Running Rich Racing.

The Skillz platform pairs players by skill level and enters them in a 'play-and-compare' race. Competing for real cash, players can go head-to-head in matches and frequently held tournaments.

Running Rich Racing Mobile is currently in trial and on track to meet several in-game Skillz metrics (prior to the release of real money wagering). After a month of trial, 4 out of the 5 required key metrics in the Skillz algorithm have already been met.



COMPETITION INTERACTIVE (CI)

Winners Circle | Running Rich Sportsbook Edition

Running Rich Racing Sportsbook Edition will usher in a new generation of virtual racing and sports.

The future of virtual racing and mobile e-sports is here now.

Running Rich Racing Sportsbook Edition is a modern racing event where players - from their personal phone - can own and manage their driving character and car. Players enter their personalized cars in the casino race and **are broadcasted live in the sportsbook.**

Players can acquire weapons and armor, then trade them with friends.

Friends race and wager fellow pals and patrons.

Players can access their garage and tweak their car, wager and race from anywhere in the casino.



Competition Interactive has a licensing agreement with Virtual Media Group, Ltd. In Nevada.

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COMPETITION INTERACTIVE (CI)

Touchless Table Gaming (TTG)



Responding to the switch of casinos use cashless gaming, CI has developed an Augmented Reality system that enhances the real-world table gaming experience.

Touchless Table Gaming allows a player the ability to partake in traditional table games, interact with other players and the dealer without touching the cards, chips, or cash. Guests participate through game controls by using their own personal mobile device.

Competition Interactive Patented the Idea!

Resorts World Las Vegas utilizes a gaming digital wallet to allow play on table games and slot machines.

The digital system also provides valuable player data to existing casino management systems.



Use Your Own Phone!

This is the only product which looks at casino table gaming as a hybrid of: digital tech + live dealer + traditional social table game

Existing Blackjack tables can be easily modified and fitted to the Touchless Table Gaming system to enhance a player's experience.



COMPETITION INTERACTIVE (CI)

Touchless Table Gaming (TTG)



The Idea behind this reinvention of a gaming table was simple

- Everyone has a mobile phone. People may manage their lives on their phone – to work, shop, pay bills, meet people, date, and even to gamble.
- The brick-and-mortar Casino will never be replaced by online gambling. People still and will always enjoy the casino experience because it is a 'diversionary escapism' environment. TTG enhances that experience using the player's personal digital augmentation.
- The TTG game plays out as normal with a dealer and other real-life players. With no physical chips and no cash being handled, human error is eliminated. Games per minute are considerably increased. Ultimately, operations are more efficient.
- TTG system's ability to aggregate player in-game data allows for casino management systems to recognize gambling trends. This can create a personalized experience by 'gamifying' the play – challenges, sidebets, progressives or other property promotions.
- TTG system appeals to new and existing table game players. Millennials and GenZers are becoming more important to operators each day. As that demographic searches for new and exciting experiences and games, the Touchless Table Gaming system brings enhancements to table games that operators will love.



COMPETITION INTERACTIVE (CI)



RUNNING RICH REELS

THE NEW WAY TO EXPERIENCE CASINO GAMING!
A SLOT WITH A BONUS VIDEO GAME

SLOT GAME FEATURES

- Kart Racing Themed, 5x3 Slot Game
- Wild Barrage, Free Spins & 3 Unique Bonus Levels
- Spin-up Race Symbols for the Racing BONUS Game
- Steering Wheel doubles as the SPIN Button
- Player's choice to receive random payback or to play the video racing game for potential BONUS

BONUS RACE

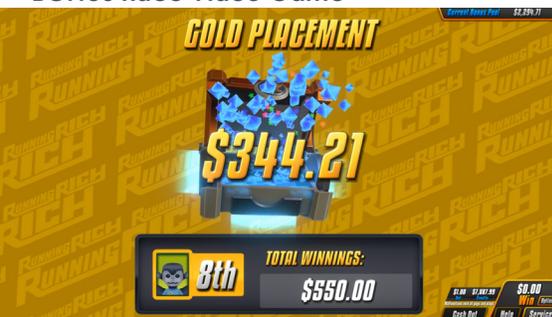
- WIN More Cash!
- Steering Wheel Deploys 9 Power-Ups
- Race 6 Unique Tracks
- Select from 9 Characters/ 'Race Car Drivers' & Cars
- All racers are paid, placement affects payback
- Certified by BMM in several jurisdictions



Slot Game



BONUS Race Video Game



BONUS Race Video Game WIN



COMPETITION INTERACTIVE (CI)

**Running Rich Racing Voted #4
Top 10 New Games and Innovations
at the 2018 Global Gaming Expo
by Casino City Times - Gaming Gurus**



HEAD TO HEAD GAMING ARCADE/CASINO GAMING EXPERIENCE

- Single or Multiplayer Skill Gambling Video Game Experience
- Driving / Boating / Flying Games
- Proprietary Skill / RNG Monetization
- ITL Certified to Global Gaming Standards
- Custom Game Platform
- Custom SAS Protocol



X-TRA BET FEATURE

- ITL Certified Rear Game
- Slot Game with Unique Bonus Feature
- ITL Lab Testing on Rear Panel Betting
- Spectator Bet Participation through proprietary method of wagering on the outcome of the front driving game



COMPETITION INTERACTIVE (CI)



HEAD TO HEAD GAMING! HEAD TO HEAD GAMBLING!



- Single or Multiplayer Skill Gambling
- Video Game Experience
- Driving/Boating/Flying Games
- Proprietary Skill/RNG Monetization
- ITL On-Going Testing
- Custom Game Platform
- Custom SAS Protocol

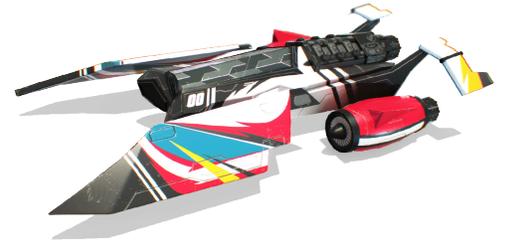
YOU'VE GOT SKILLS... BET ON IT!

- Player buys into a multi-player, one-lap kart-battle race
- Win Money challenging other players and 'the house'
- Collect Power-ups and use skill to earn bonus cash
- Randomized opportunities allow players to win even more



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COMPETITION INTERACTIVE (CI)



A SLOT WITH A BONUS VIDEO GAME

FUTURE ANTI-GRAVITY RACING GAME



- Futuristic anti-gravity vehicle racing themed 5x3 Slot Game
- Wild Barrage, Free Spins & 2 Bonus Levels
- Spin-up Race Symbols for the Racing Game Bonus
- Player's choice to receive random payback or to play the Video Game for potential bonus payback

ARCADE & CONSOLE VIDEO GAME FEATURES:

- 9 Vehicles
- 6 Futuristic Tracks
- 9 Power-ups
- Collect vehicles, including their stats & skins
- Open Loot Boxes for more CASH \$\$
- All racers are paid depending on placement



Slot Game



Anti-Gravity Racing Game



THANK YOU
